



For media inquiries, contact:  
Lakesha Cole  
[press@milspo-media.com](mailto:press@milspo-media.com)  
910.333.5252

## **AmeriForce Media Joins Military Spouse Employment Partnership Program**

(WHEATON, IL) July 13, 2020 - AmeriForce Media, a veteran-owned print and media company, was recently appointed as a partner with the Military Spouse Employment Partnership (MSEP) program for its commitment to recruit, hire and retain military spouses in jobs that provide lasting and meaningful career opportunities.

The country's strong focus on hiring veterans has undoubtedly lowered the unemployment rate of U.S. veterans, while employers continue to target another challenge. Military spouses are among the most educated demographics in the country, but face a 24% unemployment rate and a 25% wage gap compared to their civilian counterparts. For over 20 years, AmeriForce Media has committed to build on its reputation as a military-friendly company by sourcing talent from within the military community, including writers, photographers, videographers, and editors.

"As trends within the spouse demographic show portability and flexibility work with military life components, our team increased opportunities and compensation across our media portfolio," said Bianca Strzalkowski, Managing Editor. "I know first-hand as a military spouse there is nothing more defeating than having a specific skill with little opportunity for career growth due to my family's geographic location or demands due to my husband's service. We must invest in our community and create viable income streams for military spouses and utilize our position with MSEP to elevate the value of hiring spouses to our fellow partners."

"Hiring military spouses isn't just the right thing to do, it's a sound business decision that contributes to our bottom line and the longevity of the company. The dirty little secret is that spouses are exceptional employees. If you can design a job around their constraints, then you will have investment that pays dividends for many years to come," said Todd Taranto, Publisher.

AmeriForce Media will be recognized at a formal induction ceremony in Arlington, Virginia, later this fall. For more information about how AmeriForce Media is working to employ veterans, and military spouses, visit <https://www.ameriforcemedia.com>. For information on the Military Spouse Employment Partnership, visit <https://msepijobs.militaryonesource.mil>.

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**About AFM:** AmeriForce Media is a service-disabled, veteran-owned small business founded in 1999. The company utilizes talent from the military community to produce print and digital offerings that inform, entertain, and support today's warfighters and their families. Its flagship products, Military Families and Reserve & National Guard Magazine, are delivered directly to active-duty and reserve component units across the globe. In 2020, AFM partnered with the Military Influencer Conference to create a new publication called the Military Influencer Magazine.

**About MSEP:** The Military Spouse Employment Partnership Program (MSEP), a targeted recruitment and employment solution, creates employment connections that provide companies with direct access to military spouses seeking career opportunities and spouses with direct access to employers who are actively recruiting.